

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Senate Majority PAC

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 10/16

**Invoice ID: 1246365**  
**Campaign ID:**

**Invoice Date: 11-02-2016**  
**Estimate ID: 5411**

**Contract ID: 869144**  
**P.O Number:**

**Client ID: 25215**  
**Tax ID:**

Description

Amount

|                       |           |
|-----------------------|-----------|
| Gross Advertising Fee | \$154.00  |
| Agency Commission     | (\$23.10) |
| Rep. Firm Commission  | (\$45.82) |

|                            |                |
|----------------------------|----------------|
| <b>Net Advertising Fee</b> | <b>\$85.08</b> |
|----------------------------|----------------|

|                  |                |
|------------------|----------------|
| <b>Sub Total</b> | <b>\$85.08</b> |
|------------------|----------------|

|                           |                |
|---------------------------|----------------|
| <b>Total This Invoice</b> | <b>\$85.08</b> |
|---------------------------|----------------|

/62334299/  
1349

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: Senate Majority PAC  
 Remarks: /62334299/  
 Bill Cycle: 10/16  
 Rep. Firm: VNS/NCC

Contract ID: 869144  
 Contract Type: Political

| Date     | Weekday | Network | Zone              | Program Name          | Air Time | Spot Name    | Spot Len | Con Line | Billing Status | Spot Cost |
|----------|---------|---------|-------------------|-----------------------|----------|--------------|----------|----------|----------------|-----------|
| 09/26/16 | Monday  | AMC-E   | IND-1349_INDIANAP | Ghostbusters II       | 11:43pm  | 6SMPIN0001TH | 00:00:30 | 17       | Charged        | 15.00     |
| 09/26/16 | Monday  | CNN-E   | IND-1349_INDIANAP | Wolf                  | 1:58pm   | 6SMPIN0001TH | 00:00:30 | 21       | Charged        | 11.00     |
| 09/26/16 | Monday  | CNN-E   | IND-1349_INDIANAP | Jake Tapper           | 4:29pm   | 6SMPIN0001TH | 00:00:30 | 20       | Charged        | 12.00     |
| 09/26/16 | Monday  | DISC-E  | IND-1349_INDIANAP | Fast N' Loud          | 8:12pm   | 6SMPIN0001TH | 00:00:30 | 15       | Charged        | 20.00     |
| 09/26/16 | Monday  | ESPN-E  | IND-1349_INDIANAP | Atl Falcons@NO Saints | 10:13pm  | 6SMPIN0001TH | 00:00:30 | 14       | Charged        | 25.00     |
| 09/27/16 | Tuesday | CNN-E   | IND-1349_INDIANAP | Situation Room        | 5:49pm   | 6SMPIN0001TH | 00:00:30 | 20       | Charged        | 12.00     |
| 09/27/16 | Tuesday | CNN-E   | IND-1349_INDIANAP | E. B. OutFront        | 7:56pm   | 6SMPIN0001TH | 00:00:30 | 20       | Charged        | 12.00     |
| 09/27/16 | Tuesday | CNN-E   | IND-1349_INDIANAP | Anderson Cooper 360   | 8:43pm   | 6SMPIN0001TH | 00:00:30 | 16       | Charged        | 19.00     |
| 09/27/16 | Tuesday | TNT-E   | IND-1349_INDIANAP | Supernatural          | 12:17pm  | 6SMPIN0001TH | 00:00:30 | 18       | Charged        | 14.00     |
| 09/27/16 | Tuesday | USA-E   | IND-1349_INDIANAP | Law & Order: SVU      | 2:30pm   | 6SMPIN0001TH | 00:00:30 | 19       | Charged        | 14.00     |

**Grand Total 154.00**

### Channel Summary

| Network            | Zone                  | Total Spots | Gross Revenue   |
|--------------------|-----------------------|-------------|-----------------|
| AMC-E              | IND-1349_INDIANAPOLIS | 1           | \$15.00         |
| CNN-E              | IND-1349_INDIANAPOLIS | 5           | \$66.00         |
| DISC-E             | IND-1349_INDIANAPOLIS | 1           | \$20.00         |
| ESPN-E             | IND-1349_INDIANAPOLIS | 1           | \$25.00         |
| TNT-E              | IND-1349_INDIANAPOLIS | 1           | \$14.00         |
| USA-E              | IND-1349_INDIANAPOLIS | 1           | \$14.00         |
| <b>Grand Total</b> |                       | <b>10</b>   | <b>\$154.00</b> |

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

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